



Media Contacts:
 Misty Pinson (North America)
misty.pinson@spiritair.com
 954-918-9432

Manuel Jaquez (Latin America & Caribbean)
manuel.jaquez@spiritair.com
 954-628-4898

Spirit Airlines Announces Service Between Detroit and Atlantic City to Begin May 20, 2010

\$9 Introductory Fares* Available at www.spiritair.com

Miramar, Florida (February 25, 2010) – Spirit Airlines today announced that the ultra low cost carrier will begin seasonal service between Detroit and Atlantic City on May 20, 2010.

\$9 introductory fares* are available today and tomorrow only at www.spiritair.com.

"You can't beat this quick and easy way to get to the Jersey shore to enjoy all that Atlantic City has to offer, including the beach, casinos, nightlife, shopping and more," says Spirit's Senior Director, Network Planning Mark Kopczak. "We look forward to continuing to serve both of these important markets with the ultra low fares our customers have come to know and love. But if even the \$9 introductory fare is too much, you can visit www.3FreeFlights.com and fly your family for free**."

"This is great news for the southern New Jersey region; bringing back Detroit service will make it easy for travel to and from Atlantic City," says Bart R. Mueller, Executive Director for the South Jersey Transportation Authority, owner/operator of the Atlantic City International Airport. "Spirit Airlines continues to serve our market and has helped us pioneer into new destinations," added Mueller.

"Thanks to Spirit, Detroit residents now have one more reason to look forward to spring. This new service is a welcome addition to Detroit's low fare services and is a further signal of the strong demand airlines are enjoying in Detroit this year," said Lester W. Robinson, Wayne County Airport Authority CEO.

Schedule for Spirit's Detroit – Atlantic City service effective May 20, 2010

The following new seasonal service will operate from May 20 – November 10, 2010, and resume again in the spring of 2011.

	Depart	Arrive	Flight #	Stops	Frequency
From Detroit to Atlantic City	6:45 am	8:20 am	943 ¹	0	Daily
From Atlantic City to Detroit	8:11 pm	9:56 pm	936	0	Daily

¹Note: Flights from Detroit to Atlantic City begin May 21, 2010.

\$9 Introductory Fares*

	One-Way	Applicable date
Detroit-Atlantic City	\$9	5/25/10, 5/26/10, 6/1/10, 6/2/10, 6/8/10, 6/9/10
Atlantic City-Detroit	\$9	5/25/10, 5/26/10, 6/1/10, 6/2/10, 6/8/10, 6/9/10

About Spirit Airlines

Spirit Airlines (www.spiritair.com) is the largest Ultra Low Cost Carrier (ULCC) in the United States, Latin America and the Caribbean. As the unbundling leader in the industry, Spirit allows consumers the option of paying only for the features they value without subsidizing the choices of others. Its all-Airbus fleet, the

youngest in the Americas, flies more than 150 daily flights to 40 destinations. The company is based in South Florida.

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*Individual travel-date specific fares must be booked on spiritair.com by 11:59PM ET on February 26, 2010 for travel on the dates as specified by individual market and by market direction. Fares are for coach class travel unless otherwise specified and reflect the spiritair.com discount. Fares are each way based on roundtrip purchase, and roundtrip travel is required, but these fares may be combined with other valid and applicable Spirit Airlines fares on other dates of travel. Not all markets are operated on a daily basis during the travel period, or necessarily for the entire travel period -- please see spiritair.com for details. All fares include a Passenger Usage Fee of \$7.00 per passenger per direction. All customers are allowed one free carry-on bag. Fees for bags paid in advance online at www.spiritair.com are \$19 each way for the first bag only. The fee for Bag 2 is \$25 each way, and items 3 thru 5 are \$100.00 per item each way. When paying at the airport, fees for the first and second bags are \$25 per bag each way. There is no charge to check wheelchairs, strollers, car seats, or other assistive devices. Items that are overweight or oversized will continue to be weighed and sized at the airport, and fees collected when checking in. Golf club and boxes/containers are acceptable and can be prepaid online provided they meet weight and or size restrictions. Additional bags can be pre-purchased at any time provided inventory is available. (No less than one (1) hour prior to departure). All checked baggage fees are non-refundable. Customers involved in a stop-over flight that involves a connection of over 4 hours will be charged based on point to point travel. All fares listed on spiritair.com are per customer for each way of travel and include the base fare plus a federal excise tax and all fuel surcharges. Fares do not include (a) a segment tax of \$3.60 per U.S. domestic flight segment (a flight segment is defined as one takeoff and landing) of a passenger's itinerary; (b) up to \$18 per round trip in local airport charges; or (c) a September 11th Security Fee of \$2.50 per enplanement originating at a U.S. airport. International itineraries do not include governmental taxes and fees (including U.S. government excise tax) of up to \$125 per round trip. Additionally, if sold in, or travel originates in a country outside of the U.S., additional taxes may apply (up to 22% of the fare value per country). Fares are subject to availability and may not be available on all flights or on all days, and will be highly restricted around certain holiday periods. Previously purchased tickets may not be exchanged for these new sale fares. Certain restrictions apply. For best results, please book early.

**For complete details on how to receive 15,000 bonus miles and how to earn up to 3 free flights, visit www.3FreeFlights.com.