



DETROIT METRO • WILLOW RUN  
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# News Release

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## *Final Four on Final Approach!*

Both Detroit Metropolitan Airport (DTW) and Willow Run Airport (YIP) are ready to welcome additional passengers and private aircraft as the culmination of March Madness 2009—the NCAA Men’s Final Four basketball tournament—is on final approach.

More than 180 volunteer ambassadors, supplied by the Detroit Local Organizing Committee and the Metro Detroit Convention and Visitors Bureau will help in providing directions and information to college basketball fans at DTW between April 1 and April 7, 2009. Traveler’s Aid volunteers will also be extending their hours.

Welcoming banners, pole wraps and floor decals decorate both the McNamara and North Terminals as arriving passengers make their way from the gates to baggage claim.

“All of our stakeholders, including airlines, concessionaires, ground transportation providers and the federal agencies want this to be a successful event. This tournament is a major opportunity to enhance the image of our region,” said Lester Robinson, CEO of the Wayne County Airport Authority. “I expect that all airport employees will provide an enthusiastic welcome to our guests from out of town, to show all visitors that the Detroit region is friendly and fun.”

“Planning meetings have been underway since last Fall and nearly 500 parking positions for charter and private aircraft have been identified between the two airports,” said Dianne Walker, Director of Airfield Operations. “Comprehensive plans to accommodate and coordinate additional motor coaches have also been finalized.”

“As the Airports’ CEO, it’s important that I remain impartial,” said Robinson, a Michigan State University alumnus. “However, I will say this: *GO SPARTANS!*”

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