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News Release

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Detroit Metro Airport Invites Holiday Flyers, Employees to “Sing Because You Care”

DETROIT—Travelers and employees passing through Detroit Metropolitan Airport’s (DTW) McNamara Terminal this holiday season will soon have an opportunity to add their voices to Detroit’s legendary singing fame with their own performance in the Motor City—and for a great cause.

Employees of both Delta Air Lines’ Detroit hub and Wayne County Airport Authority (WCAA) have come together to host a karaoke fundraiser, “Sing Because You Care”, from Sunday, December 20, through Wednesday, December 23. Between 11 a.m. to 7:00 p.m. each day, airport customers and employees will have the opportunity to take the stage next to the water feature in the center of Concourse A (near Gate A40) to showcase their vocal talents as they pass time before, after or between flights.

Each song costs just \$5—all of which will go directly to support the local Wayne-Westland Corps of The Salvation Army.

“Delta believes when a community supports you, you return that support,” said Andy Zarras, Delta Vice President Airport Customer Service for Detroit. “Delta is proud to be Metro Detroit’s new hometown airline, and this holiday season, we want to be sure all of our travelers passing through DTW have an opportunity to see, hear and feel the spirit of our local Detroit community.”

“This program came to be by the initiative of local Delta and Airport Authority employees who got together on their own to conceive of and champion an event to benefit both our customers and community,” said WCAA CEO Lester Robinson. “As a lifelong Detroiter, I can’t think of a better manifestation of Metro Detroit’s incredible community spirit than this effort, and the Airport Authority is proud to support it.”

Lending their talent as “Masters of Ceremony” for the four-day event will be world-famous karaoke DJs Nico Fuentes and Louie Rodriguez—both Detroit-based Delta employees—who will be on hand to lend their support (and perhaps even harmony) to participants.

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Individuals and groups of all ages and abilities are welcome to select one of several songs from the catalog and take the stage for the cause (each song costs \$5 no matter how many performers are at the microphone). Participants will be on a stage in front of a monitor displaying the song lyrics, so no talent or singing experience is required!

Support for “Sing Because You Care” has also been provided by the Westin Detroit Metropolitan Airport and Wings Financial.

Delta Air Lines, the world's No. 1 airline, operates its second-largest hub and primary transpacific gateway at Detroit Metro Airport. Delta and its Northwest subsidiary employ more than 9,500 people in Michigan and is the state’s largest air carrier.

Welcoming more than 30 million passengers this year—more than three times the population of the State of Michigan—**Detroit Metropolitan Airport (DTW)** is the state’s largest airport and one of the world’s busiest air transportation hubs with more than 1,200 daily flights to more than 160 destinations around the globe. The **Wayne County Airport Authority** is an independent government entity created in 2002 by the Michigan State Legislature to operate both DTW and nearby Willow Run Airport (YIP).

On the Web: <http://www.singbecauseyoucare.com>.

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