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Lottery, Detroit Metro Airport join forces

LANSING and DETROIT, April 30, 2012 – Travelers passing through Detroit Metro Airport’s McNamara and North Terminals can now play Michigan Lottery games while awaiting their flight departures or when picking up their luggage!

Lottery games, including instants, draw games like Mega Millions and Powerball, and Club Games, such as Club Keno, are available from multiple retailers.

In the McNamara Terminal, players can purchase tickets at seven automated Lottery-to-Go vending locations and seven restaurant locations, where they can also play Club Keno. In addition, winning tickets can be redeemed at six different retail locations throughout the terminal.

In the North Terminal, players can purchase tickets at six automated Lottery-to-Go vending locations and three restaurants that also offer Club Keno. Winning tickets can be redeemed at four different airport concession locations throughout the terminal.

“Our partnership with the State and our concessionaires to bring Michigan Lottery into Detroit Metro Airport is a terrific example of how, working together, we can create win-win opportunities,” said Wayne County Airport Authority Interim CEO Tom Naughton. “We are happy to support this worthwhile effort, which not only benefits education in Michigan, but which our travelers, employees and concessionaires enjoy.”

Airport retailers are also pleased with the opportunities the Michigan Lottery has afforded them.

“Having Michigan Lottery available in our restaurant provides our customers with a new, fun and unique amenity, here at the airport,” said Phil Bahri, co-owner of the locally-owned and operated *Online Café* in DTW’s McNamara Terminal. “Since we began offering Club Keno and the Lottery’s other draw games, we have seen a recognizable jump in our average sales transaction, and the new service seems to be a hit with travelers and employees alike.”

Lottery officials noted that a number of airports across the country sell Lottery products and are among the largest retailers in those states. They expect the partnership with Metro will be very successful.

“We are thrilled with the partnership we have forged with the Airport Authority and its concessionaire partners at Detroit Metro Airport,” said Lottery Chief Deputy Commissioner Tom Weber. “We have had countless inquiries from people who are planning a trip that takes them through Metro, asking if there is a place there to buy Lottery tickets. We are pleased to now have options available to them.”

Lottery opportunities at the McNamara Terminal are as follows:

Lottery-to-Go vending machines: near gates A15, A20, A64, A65 and B10; Domestic Arrivals Level-Luggage Claim; and International Arrivals Level.

Club Keno locations: *Fox Sports Bar* in the McNamara Terminal’s Central Link, *Waterworks Bar & Grill* near gate A8, *Online Café* near gate A36, *Jose Cuervo Tequileria* near gate A66, *Heineken Lounge* near gate A74, *Thee Irish Pub* near gate B7, and *Detroit 500 Bar and Grill* near gate C31.

Winning tickets can be redeemed at: *DTW TravelMart* in the McNamara Terminal's Central Link, *www.news.detroit* stores near gates A55, A65 and the International Arrivals Level, and *DTW Press* stores near gates A20 and B8

Lottery options in the North Terminal include the following:

Lottery-to-Go vending machines: near gates D8, D18 and D23 Luggage Claim, Blue Deck parking garage and ground transportation center.

Club Keno locations: *Champps*, near gate D8, *TGI Friday's*, near Gate D18 and *Legends Bar*, in the North Terminal Luggage Claim area.

Winning tickets can be redeemed at the *Relay* store, near Gate D10; *Everything ASAP*, near Gate D17; *USAToday TravelZone*, near gate D23; and the *Coffee Beanery & more*, in the North Terminal Luggage Claim area.

About Michigan Lottery

Over 95 cents of every dollar spent on Lottery tickets is returned to the state in the form of contributions to the state School Aid Fund, prizes to players and commissions to retailers. In fiscal year 2011, the contribution to schools was over \$727.3 million. Since its inception in 1972, the Lottery has contributed over \$16 billion to education in Michigan.

For additional information, please visit the Lottery's Web site at www.michiganlottery.com.

"The Michigan Lottery. All across the state good things happen."

About Detroit Metropolitan Wayne County Airport

Having welcomed more than 32.4 million passengers in 2011, Detroit Metropolitan Wayne County Airport (DTW) is Michigan's busiest airport and one of the world's leading air transportation hubs. With service from 13 scheduled passenger airlines, DTW offers more than 1200 flights per day to and from nearly 150 destinations on four continents. In 2010, DTW ranked highest in overall customer satisfaction among large airports in the J.D.

Power and Associates' *North America Airport Satisfaction Study*. With two new, state-of-the-art passenger terminals, six jet runways, and an onsite AAA Four-Diamond Westin hotel, DTW is among the world's most efficient, customer friendly and operationally capable airports in North America. DTW is operated by Wayne County Airport Authority, which also operates nearby Willow Run Airport—an important corporate, cargo and general aviation facility. The Airport Authority is entirely self-sustaining and does not receive any tax dollars to support airport operations.

For more information about Metro Detroit's airports, visit www.metroairport.com.

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