



# News Release

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## Spirit adds another new non-stop route from Detroit

Getting to Dallas is getting easier and a little less expensive thanks to Spirit Airlines. Effective June 21<sup>st</sup> Spirit will commence one daily flight to the Dallas/Ft. Worth (DFW) Metroplex from Detroit Metropolitan Airport. The flights will be Detroit's first low-cost carrier service to DFW. The new service is the second new destination added by Spirit for Detroit in less than a year. Last August, Spirit added new flights to Chicago O'Hare Airport. Spirit also will resume non-stop service to Los Angeles and Atlantic City in May.

The new flight departs Detroit at 8:30 p.m. and arrives in Dallas at 10:15 p.m. The return flight leaves Dallas at 4:00 p.m. and touches down in Detroit at 7:40 p.m. The service will operate daily.

"With all the new flights, Spirit will be about 17% bigger in Detroit this summer versus last year," said Marcus Kemper, Sr. Vice President of Business Development for Detroit Metro. "Spirit is growing quickly and we are happy to share in that success."

For months Spirit and Southwest Airlines have taken turns being Detroit's second largest carrier and both are expanding this year. Starting in September Southwest adds new service to Las Vegas competing with Spirit and Delta, while Spirit doubles its service to Orlando where Southwest-subsidiary AirTran Airways and Delta fly.

"More competition is good for consumers and these are all large markets for Detroiters," said Tom Naughton, Interim CEO of Detroit Metro and the Wayne County Airport Authority (WCAA). "With around 80% of seats filled these days, often the only way for more people to travel is to get more great service like this."

It presently costs Detroit passengers about \$200 to fly to Dallas according to government statistics. The nearly 1,000 mile trek is about average in terms of price. Denver, served by four airlines from Detroit, costs just \$143, despite its 1,123 mile distance. Dallas is Detroit's 13<sup>th</sup> largest market for local traffic according to Department of Transportation statistics, with more than 800 passengers flying to or from Detroit each day.

So far, 2012 has been a good year for Detroit Metropolitan Airport. In addition to the new services to Las Vegas and Dallas, Delta Air Lines will resume non-stop service to Paris this summer. "The local economy has improved enough so that the airlines are starting to grow service again from our region," said Joe Cambron, Director of Air Service Development for WCAA. "I feel confident we will continue this upbeat trend going forward."

**{See also attached news release from Spirit Airlines}**



## **Spirit Airlines Announces Service from Dallas/Fort Worth to Toluca/Mexico City, Detroit and San Diego**

***Fares from \$28.79 (each way based on roundtrip purchase)\* Available at Spirit.com***

***Based on \$9.00 base fare plus taxes and fees\****

Miramar, Florida (April 3, 2012) – As Spirit Airlines (NASDAQ: SAVE) gets ready to celebrate the one-year anniversary of introducing its ultra low fares to the Metroplex, the airline is more than quadrupling the number of cities it serves from Dallas/Fort Worth International Airport this summer.

Spirit today announced that it will start non-stop daily service from Dallas/Fort Worth to three more new cities on June 21, 2012, including Toluca/Mexico City, Detroit and San Diego.

To celebrate, Spirit is offering fares from \$28.79, which is a \$9.00 base fare plus taxes and fees,\* from Dallas/Fort Worth to Detroit and San Diego, and from \$64.73, which is a \$9.00 base fare plus taxes and fees,\* to Toluca/Mexico City (each way based on roundtrip purchase) available today and tomorrow at [www.spirit.com](http://www.spirit.com).

Spirit started service from the Dallas/Fort Worth on May 5, 2011, with non-stop service to Fort Lauderdale and Las Vegas, followed by Chicago. The airline also now offers non-stop service to Atlanta, Boston, New York LaGuardia, Orlando and Phoenix/Mesa. On May 3, 2012, Spirit starts daily service to Denver and three weekly flights to Myrtle Beach, and on May 4, 2012, Spirit begins four weekly flights to Tampa.

“As we approach our one-year anniversary at DFW, we are proud to liberate even more customers from high fares and continue to grow the number of cities we serve from the Metroplex,” said Spirit’s Executive Vice President and Chief Marketing Officer Barry Biffle. “We look forward to giving even more consumers the opportunity to save money on travel with our ultra low fares, and our optional services for a fee allow customers the freedom to choose only the extras they value.”

“Spirit Airlines is clearly gaining a lot of traction in the Dallas/Fort Worth market, with new flights to San Diego, Detroit and Toluca, Mexico,” said Jeff Fegan, CEO of DFW International Airport. “We are very encouraged by Spirit’s growth and their entry into Mexico, which means more great travel options for our passengers.”

“Spirit Airlines has been a link that has strengthened the growth of new international routes to Toluca International Airport,” said Dr. Eruviel Avila Villegas, Governor of the State of Mexico. “The citizens of the State of Mexico want their state to continue growing and have a stronger presence around the world. Today we celebrate this benefit to our state because we are going to be connected with one of the most important airports in the world: Dallas/Fort Worth. I’m sure that this important new destination will be very successful, increasing our touristic, economic and brotherhood bonds between the State of Mexico and the United States of America. Congratulations.”

“We are very pleased that Spirit Airlines is adding another non-stop destination to its already impressive array of service options to and from Detroit,” said Tom Naughton, Interim CEO of the Wayne County Airport Authority which operates Detroit Metropolitan Airport. “This is the first low-cost carrier service to Dallas/Fort-Worth from Detroit and will provide another option for our cost-conscious consumers.”

“We are excited that Spirit is inaugurating nonstop flights between San Diego and Dallas/Fort Worth this June,” said Thella Bowens, President/CEO of the San Diego County Regional Airport Authority. “Spirit will provide another nonstop option for the over 270,000 passengers flying this route annually.”

**Schedule for Spirit's Dallas/Fort Worth (DFW) – Toluca/Mexico City (TLC) service effective June 21, 2012:**

	Depart	Arrive	Flight #	Stops	Frequency
Dallas/Fort Worth – Toluca/Mexico City	11:20 pm	1:45 am +1	161	0	Daily
Toluca/Mexico City – Dallas/Fort Worth	3:20 am	6:00 am	162*	0	Daily

\*Effective 6/22/12

Note: service between DFW and TLC is subject to foreign government approval.

**Schedule for Spirit's Dallas/Fort Worth (DFW) – Detroit (DTW) service effective June 21, 2012:**

	Depart	Arrive	Flight #	Stops	Frequency
Dallas/Fort Worth – Detroit	4:00 pm	7:40 pm	734	0	Daily
Detroit – Dallas/Fort Worth	8:30 pm	10:15 pm	313	0	Daily

**Schedule for Spirit's Dallas/Fort Worth (DFW) – San Diego (SAN) service effective June 21, 2012:**

	Depart	Arrive	Flight #	Stops	Frequency
Dallas/Fort Worth – San Diego	2:45 pm	3:35 pm	107	0	Daily
San Diego – Dallas/Fort Worth	4:25 pm	9:30 pm	108	0	Daily

**Fares from \$28.79\* (each way, including taxes and fees, and based on roundtrip purchase):**

	Each Way, including taxes and fees	Applicable Dates
Dallas/Fort Worth – Toluca/Mexico City	\$64.73 (\$9 base fare)	24-Jun, 25-Jun, 26-Jun, 10-Sep, 11-Sep, 12-Sep
Toluca/Mexico City – Dallas/Fort Worth	\$75.86 (\$9 base fare)	25-Jun, 26-Jun, 27-Jun, 10-Sep, 11-Sep, 12-Sep
Dallas/Fort Worth – Detroit	\$28.79 (\$9 base fare)	24-Jun, 25-Jun, 26-Jun, 10-Sep, 11-Sep, 12-Sep
Detroit – Dallas/Fort Worth	\$28.79 (\$9 base fare)	25-Jun, 26-Jun, 27-Jun, 10-Sep, 11-Sep, 12-Sep
Dallas/Fort Worth – San Diego	\$28.79 (\$9 base fare)	24-Jun, 25-Jun, 26-Jun, 10-Sep, 11-Sep, 12-Sep
San Diego – Dallas/Fort Worth	\$28.79 (\$9 base fare)	25-Jun, 26-Jun, 27-Jun, 10-Sep, 11-Sep, 12-Sep

**About Spirit Airlines**

Spirit Airlines (Nasdaq: SAVE) empowers customers to save money on air travel by offering ultra low base fares with a range of optional services for a fee, allowing customers the freedom to choose only the extras they value. This innovative approach grows the traveling market and stimulates new economic activity while creating new jobs. Spirit's modern fleet, configuration and other innovations enable Spirit to burn less fuel per seat than competitors, making Spirit one of the most environmentally-friendly U.S. carriers. Spirit's all-Airbus fleet currently operates more than 190 daily flights to over 45 destinations throughout the U.S., Latin America and Caribbean. Visit Spirit at [www.spirit.com](http://www.spirit.com).

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MEDIA NOTE: Spirit aircraft photos and video b-roll are available in the press room section of spirit.com at <http://www.spirit.com/Pressrelease.aspx>.

## Spirit Airlines Announces DFW to TLC, DTW & SAN/page 3

\*Individual travel-date specific fares must be booked on spirit.com by 11:59PM EST on April 4, 2012 for travel on the dates as specified by individual market and by market direction. Fares are based each way on roundtrip purchase and roundtrip travel is required, but these fares may be combined with other valid and applicable Spirit Airlines fares on other dates of travel. Lower fares generally available at the airport and are subject to availability. To become a member of Spirit Airlines \$9 Fare Club, [click here](#) for membership details and [Terms and Conditions](#). Not all markets are operated on a daily basis during the travel period, or necessarily for the entire travel period -- please see [www.spirit.com](http://www.spirit.com) for details.

### Air Travel within the United States

Quoted fare includes the base fare plus any applicable taxes, fees, and surcharges. The following taxes and fees apply to your domestic air travel:

- The \$28.79 introductory fare is only available for nonstop flights.
- September 11th Security Fee: A September 11th Security Fee of \$2.50 applies per enplanement originating at a U.S. airport up to \$10 per roundtrip.
- Domestic Segment Tax: A segment tax of \$3.80 per U.S. domestic flight segment (a flight segment is defined as one takeoff and landing).
- Passenger Facility Charges (PFC): Up to \$18 per round trip per customer in local airport charges.
- Passenger Usage Fee: Passenger Usage Fee of \$16.99 per one way travel per traveling customer applies to most reservations. A lower fee of \$8.99 may apply to certain discount fares. No fee applies to bookings completed at Spirit Airlines' airport locations.
- Unintended Consequences of DOT Regulations Fee: Unintended Consequences of DOT Regulations Fee of \$2.00 per one way travel per traveling customer applies to most reservations. No fee will apply to certain discount fares. No fee applies to bookings completed at Spirit Airlines' airport locations.

### International Air Travel (including Puerto Rico and the U.S. Virgin Islands)

Quoted fare includes the base fare plus any applicable taxes, fees, and surcharges. The following taxes and fees apply to your international air travel:

- September 11th Security Fee: A September 11th Security Fee of \$2.50 applies per enplanement originating at a U.S. airport up to \$10 per roundtrip.
- APHIS User Fee of up to \$5.00 per traveling customer upon arrival to the U.S.
- Immigration User Fee of up to \$7.00 per traveling customer upon arrival to the U.S.
- Customs User Fee of up to \$5.50 per traveling customer upon arrival to the U.S.
- Passenger Facility Charges (PFC): Up to \$9.00 each way per traveling customer.
- International arrival/departure tax of \$16.70 for each arrival and departure to and from the U.S.
- Passenger Usage Fee: Passenger Usage Fee of \$16.99 per one way travel per traveling customer applies to most international reservations excluding bookings completed at Spirit Airlines' airport locations as well as flights originating in or departing from airports in Colombia or Panama. A lower fee of \$8.99 may apply to certain discount fares.
- Unintended Consequences of DOT Regulations Fee: Unintended Consequences of DOT Regulations Fee of \$2.00 per one way travel per traveling customer applies to most reservations. No fee will apply to certain discount fares. No fee applies to bookings completed at Spirit Airlines' airport locations.
- Non-U.S. government taxes and fees of up to 19% of total fare.

### All Air Travel

- Most fares include [Fuel Pass Through](#); however, certain fares exclude Fuel Pass Through, including itineraries originating in Colombia where there is a mandated fuel surcharge that differs from the Fuel Pass Through.
- All fares are subject to change until purchased.
- All reservations are non-refundable and non-transferable except that refunds are allowed for reservations made 7 days or more prior to departure and provided that a refund request is made within 24 hours of initial reservation. Changes or cancellations made to itineraries will be subject to change fees, any fare differential, any differences in government taxes and fees and, with the exception of fees for carry-on bags and first and second checked-in bags, any difference in carrier's ancillary charges.
- For a complete list of rules and regulations please refer to Spirit Airlines' [Contract of Carriage](#).

### Packages/Car Rentals

Rates include flight and hotel taxes and fees. Car rental rates do not include taxes, airport fees, insurance, options, underage driver charges (if applicable) or fuel costs, all of which must be paid directly to the rental car company and are subject to change by each individual State and/or location.

### Other Fees

Additional [baggage fees](#), [change fees](#), and [advance seat assignment fees](#) may apply.

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