



WOW AIR EXPANDS IN THE MIDWEST WITH DETROIT METROPOLITAN AIRPORT

WOW air announces new location and \$99 flight deals

DETROIT, MI (August 23, 2017) — [WOW air](#), Iceland's low-cost transatlantic airline, continues its North American growth by offering new flight services from Detroit Metropolitan Wayne County Airport (DTW) to Europe via Keflavik International Airport (KEF) in Iceland.

Earlier this year, WOW air began service to the Midwest with Chicago's O'Hare International Airport (ORD). Today's addition will help bring the airline's total number of U.S. destinations to 12 since its successful North American launch at Boston Logan International Airport in March 2015.

Service from Detroit will be offered four days per week. Flights to KEF are available from \$99* one-way including taxes. Fares to WOW air's additional locations from Detroit, such as London, Paris, Amsterdam, Berlin, Frankfurt, Dublin, Copenhagen and more, start at \$149*.

The inaugural flight from Detroit to Keflavik International Airport will depart on April 26, 2018. Tickets go on sale today and can be purchased at www.wowair.us

"WOW air is very excited to bring our flight services to Detroit," said Skúli Mogensen, CEO and Founder of WOW air. "We are proud to partner with Detroit Metropolitan Airport to provide the lowest fares possible over the Atlantic to Michigan travelers. Our goal is to help make international travel truly a possibility for everyone."

WOW air's expansion across the United States will provide millions of Americans with affordable access to major European cities including Berlin, Frankfurt, Amsterdam, Dublin, Paris and London.

"We're pleased to welcome WOW air to Detroit Metropolitan Airport," said Wayne County Airport Authority CEO Joseph Nardone. "Now our region's business and leisure travelers have more options when they fly to Europe. This month, our Airport Authority Board of Directors approved a supplemental air service incentive program with the goal of attracting additional international flights to DTW. The board's decision helped to solidify our new partnership with WOW."

"Adding another international route will only amplify the impact Detroit Metro Airport has on the regional economy; it's one of our most important assets," said Wayne County Executive Warren C. Evans. "This speaks to the value international airlines continue to see in Metro Detroit. The new service to Europe should help expose even more travelers to all our region has to offer."

Bookings are now available at www.wowair.us.

WOW air Photography and b-roll are available for download [here](#).

About WOW air

WOW air offers the lowest fares, a modern fleet with the lowest emissions and the biggest smile; this is the WOW air promise to its valuable customers. As of spring 2017, the airline services 32 destinations across Europe and North America including Dublin, London, Paris, Berlin, and Copenhagen.

Established in November 2011 by Icelandic entrepreneur Skúli Mogensen, the purple airline flies with Airbus A320, Airbus A321 and Airbus A330 models. WOW air boasts one of the world's youngest fleet, with an average aircraft age of just 2 years.



WOW air was ranked as the 7th best low-cost airline in Europe at the 2013, 2014 and 2015 Skytrax World Airline Awards and was the youngest airline in the top ten.

For additional information and bookings please visit <https://wowair.us/>.

About Detroit Metropolitan Airport

Detroit Metropolitan Wayne County Airport (DTW) welcomed more than 34 million passengers in 2016 and is one of the world's leading air transportation hubs. With service from 13 scheduled passenger airlines, Michigan's largest airport offers more than 1,100 flights per day to and from more than 140 non-stop destinations on four continents. With two award-winning passenger terminals, six jet runways, and an onsite AAA Four-Diamond Westin Hotel, DTW is among the world's most efficient, customer friendly and operationally capable airports in North America. DTW is operated by **Wayne County Airport Authority**, which also operates nearby **Willow Run Airport** – an important corporate, cargo and general aviation facility. **The Airport Authority is entirely self-sustaining and does not receive tax dollars to support airport operations.** Visit metroairport.com for more information.

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Contact:

Phill Yerby
pyerby@webershandwick.com
443 692 9117

WOW air corporate

Svana Fridriksdóttir
VP, Communications
svana@wow.is
011 354 695 9359

Detroit Metropolitan Airport

Erica Donerson
erica.donerson@wcaa.us
734 247 7379

*Detroit (DTW) to Iceland, Amsterdam, Paris, Copenhagen, Dublin, Frankfurt, London and Berlin via Iceland. Based on lowest one-way WOW Basic fare booked on www.wowair.us. Includes all taxes, fees and carrier charges. Available for travel April 25 – June 26 and August 25 to October 30 2018. The offer applies for 600 seats on selected flights, only when booked on a return trip.