

# Alaska Air Group

## NEWS

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Alaska Airlines

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### Emerald City meets Motown

*Alaska Airlines Kicks Off Nonstop Flights to Detroit*

SEATTLE – Detroit becomes Alaska Airlines’ 77<sup>th</sup> nonstop destination out of Seattle, with today’s launch of daily, nonstop service.

“Expanding our network to connect the Seattle area to Detroit’s industry and culture will benefit our business and leisure customers alike,” said Joe Sprague, Alaska Airlines’ senior vice president of communications and external relations. “Travelers with a flair for adventure will also enjoy the new route, with the opportunity to explore Motown and scenic Michigan, which is surrounded by several of the majestic Great Lakes.”

Start date	City pair	Departs	Arrives	Frequency
Sept. 4	Seattle-Detroit	9:05 a.m.	4:20 p.m.	Daily
Sept. 4	Detroit-Seattle	5:20 p.m.	6:55 p.m.	Daily

One-way introductory fares start as low as \$149,\* with a [bonus offer of double elite-qualifying miles](#). Tickets must be purchased by Sept. 8, for travel by Nov. 19.

“I am delighted to welcome Alaska Airlines to Detroit Metropolitan Airport,” said Thomas Naughton, CEO of Detroit Metropolitan Airport. “Seattle is a key destination for our customers flying to the Pacific Northwest and beyond; so we intend to do whatever we can to make Alaska Airlines feel right at home in Detroit!”

Alaska Airlines, a subsidiary of Alaska Air Group (NYSE: ALK), together with its partner regional airlines, serves more than 100 cities through an expansive network in

Alaska, the Lower 48, Hawaii, Canada and Mexico. Alaska Airlines ranked “Highest in Customer Satisfaction Among Traditional Carriers” in the J.D. Power North American Airline Satisfaction Study for seven consecutive years from 2008 to 2014. Alaska Airlines' Mileage Plan rewards customers with elite status faster than any other frequent flier program. With the ability to earn and redeem miles on 14 airline partners to more than 700 destinations worldwide, Mileage Plan helps customers achieve their next award trip even faster. Alaska Airlines' Mileage Plan also ranked highest in the J.D. Power 2014 Airline Loyalty/Rewards Program Satisfaction Report. For reservations, visit [www.alaskaair.com](http://www.alaskaair.com) . For more news and information, visit the Alaska Airlines/Horizon Air Newsroom at [www.alaskaair.com/newsroom](http://www.alaskaair.com/newsroom).

**\*Terms and conditions for fare sale:** Seats are limited and may not be available on all flights or all days. Some markets may not operate daily service. Fares are nonrefundable, are priced in U.S. dollars, and include all applicable taxes, fees and charges based on one-way travel. A ticket purchased at an Alaska Airlines airport location or through one of our reservation call centers will cost \$15.00 more per person than the advertised fare. Differences in fare and taxes, fees and charges apply to any changes made after ticketing. A \$125 (USD) change fee per person applies to changes made within 60 days of ticketed travel. Other restrictions – such as day of week, blackout dates and advance purchase requirements – may apply. Some flights may be operated by Horizon Air, SkyWest, or PenAir. Additional U.S. taxes may apply to itineraries involving more than one stopover or a stopover lasting more than 12 hours. Bag fees apply for checked baggage. See [alaskaair.com](http://alaskaair.com) or call Alaska Airlines reservations at 1-800-ALASKAAIR for complete fare rules, checked baggage policies and more information.

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